



# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

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## 2026 MnATSA CONFERENCE



APRIL 15-17, 2026 • MINNEAPOLIS MARRIOTT NORTHWEST

# **EXPAND YOUR VISIBILITY TO OTHERS IN THE FIELD BY EXHIBITING YOUR BUSINESS AT MNATSA'S 2026 CONFERENCE**

**April 15–17, 2026** at Minneapolis Marriott Northwest  
7025 Northland Dr N, Brooklyn Park, MN 55428

## **BENEFITS OF EXHIBITING & SPONSORSHIP**

- ▶ Exposure to over 600 multidisciplinary professionals from Minnesota, as well as neighboring states and Canada
- ▶ This year's keynote lineup is X and X, along with many other speakers!

**REGISTER AT [WWW.MNATSA.ORG/CONFERENCE-EXHIBITOR](http://WWW.MNATSA.ORG/CONFERENCE-EXHIBITOR)**

**REGISTER BY MARCH 21, 2026**

**Questions?** Contact [info@mnatsa.org](mailto:info@mnatsa.org)

# 2026 SPONSORSHIP OPPORTUNITIES

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## **THURSDAY RECEPTION SPONSOR**    \$5,000

- Physical signage at the conference
  - Recognition at the event
  - Recognition at Thursday & Friday's welcome remarks
  - Recognition in slideshows before keynotes
  - Recognition on the MnATSA website
  - Recognition in conference advertisement emails
  - 1 free exhibitor booth which includes space for 2 people at booth
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## **GOLD CONFERENCE SPONSOR**    \$4,000

- Physical signage at the conference
  - Recognition at Thursday & Friday's welcome remarks
  - Recognition in slideshows before keynotes
  - Recognition on the MnATSA website
  - Recognition in conference advertisement emails
  - 1 free exhibitor booth which includes space for 1 person at booth
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## **SILVER CONFERENCE SPONSOR**    \$2,800

- Physical signage at the conference
- Recognition at Thursday & Friday's welcome remarks
- Recognition in slideshows before keynotes
- Recognition on the MnATSA website
- Recognition in conference advertisement emails

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**BRONZE CONFERENCE SPONSOR \$1,500**

- Physical signage at the conference
  - Recognition at Thursday & Friday's welcome remarks
  - Recognition in slideshows before keynotes
  - Recognition on the MnATSA website
  - Recognition in conference advertisement emails
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**KEYNOTE SPONSOR \$1,000 (2 AVAILABLE)**

- Physical signage at the conference
  - Recognition prior to the keynote
  - Recognition in conference advertisement emails
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**PRE-CONFERENCE SPONSOR \$750 (MULTIPLE AVAILABLE)**

- Physical signage at the conference
  - Recognition prior to the session
  - Recognition in conference advertisement emails
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**WORKSHOP SPONSOR \$500 (MULTIPLE AVAILABLE)**

- Recognition prior to the session
  - Recognition in conference advertisement emails
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**FRIEND OF MNATSA SPONSOR \$250 (MULTIPLE AVAILABLE)**

- Recognition on the MnATSA website
  - Recognition in slideshows before keynotes
  - Badge ribbon
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**EMAIL BLAST ADVERTISING \$250 (4 AVAILABLE)**

- Showcase your message in a premium, targeted email campaign
  - Reach 3,000+ engaged subscribers directly in their inbox
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**EXHIBITOR \$700+**

- \$700 for 3 days (Wed-Fri). Setup: Tuesday evening or Wednesday morning.
  - Registration Includes: Booth space for 1 person; additional attendees \$100/day.
  - Recognition at the conference and on the MnATSA website.
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**SENSORY ROOM \$300**

- Recognition on the MnATSA website